

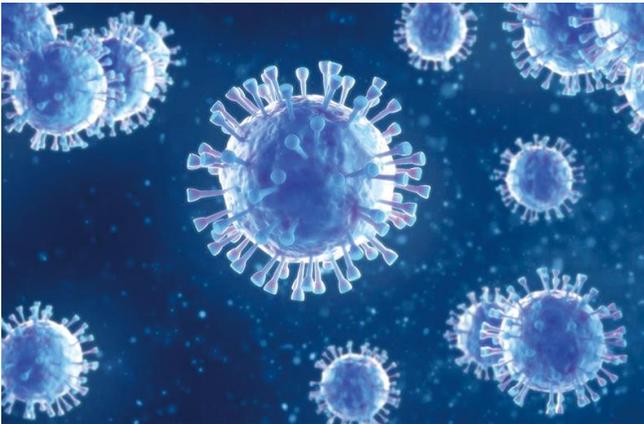
Product Promotion – Sport Mask

Introduction

- My name is Crystal Lee
- My company name is FREEOUT

My product

- My product is Sport Mask
- Covid-19 is around all the countries
- All people need to wear the Mask



Target Audience

- All people
- Under Covid-19, everyone needs to wear a Mask
- In the market, many masks are non-breathable



Media

- Social media e.g. Facebook or Instagram
- Every day, post some products on social media
- Many people need the mask



Celebrity

- Two celebrities
- Alisson and cross-talk actors



Storyline

- When Alisson is wearing the sport mask to play football, another actor is cross-talking with him. Someone says his mask is hard to breathe and then they take out my product and say “this mask is breathable, you can take this mask to get good grades.”



Discount

- Buy two get one free to attract people to buy my product



Summary

- The covid-19 will not end so soon.
- All people need to wear masks until covid-19 ended.
- I hope my promotion plan is useful.
- Thank you!

Produced by 4c Crystal Lee

The End